

Art facilities

Asset management plan summary



What we do:

Art facilities provide two main services to the people of Auckland:

- the provision and management of facilities that provide space for the community to participate in arts activities
- the provision and management of facilities for performing arts within the community, such as local theatres.

Our art facilities contribute to the cultural life and vibrancy of local communities and play a key role in integrating arts and culture into everyday lives. They provide opportunities for a vast number of performing groups at the local level, opportunities that can and do lead to bigger and better things. The art workshops and classes offered in our facilities help train and educate thousands of people across Auckland every year.

We not only ensure that our facilities are fit-for-purpose, through managing booking, maintenance, and building design, but we also develop arts programmes ourselves. These include the Te Taumata series, Massive Theatre youth dance, and Pasifika living arts.

Auckland needs a range of facilities for diverse forms of cultural participation and performance at every level. We fill the local, neighbourhood niche. Our centres may not have the same cachet as the council's major facilities, but they contribute strongly to community identity and a real sense of 'place'.

Who we are

We own 36 art facilities, and share the management of 6 others, for a total of 42 facilities. Our facilities are located in 16 of the 21 local boards across Auckland. Between 1 November 2010 and 31 March 2011, we had over 400,000 visitors (some of which would have been the same person visiting on multiple occasions).

Each facility is either managed directly by us, or by a community organisation or registered trust. We contribute to the operation of facilities, depending on their status, either through a grant or as a budgeted item in the annual plan.

Art facilities can be leased for fixed terms, or hired out on a room-by-room casual basis, for public or private arts and cultural programmes, art workshops and classes, performing arts, and visual activities,

Some of our more well-known facilities include:

- The Pumphouse Theatre
- Fresh Gallery Otara
- Pah Homestead
- Playhouse Theatre
- Q Theatre

Our portfolio is valued at \$40.3 million.



Pah Homestead

Our budget

Over the next 10 years, we will spend \$91 million dollars providing services to the people of Auckland. This is reflected in the graph below. This budget has been developed to ensure the least possible financial burden to the people of Auckland, and reflects a fiscally prudent and affordable approach.



Figures do not include depreciation or revenue.



Growth and demand

Demand for art facilities will be influenced by several factors over the next decade:

- Auckland's population is growing and demographics are changing. As the population grows, there will be a parallel increase in demand for our services
- local boards are likely to advocate for art facilities in areas where there are no, or very limited, council-owned facilities
- demands from the visual arts sector for artist studio spaces and gallery spaces for emerging artists
- the development of multi-use council facilities that provide opportunities for arts, community, sports, and commercial use
- geographic demand is likely to increase in line with the intensification strategy set out in the Auckland Plan, meaning that key town centres and transport corridors will become increasingly important as locations.

Based on 2011/12 data, we see about 90,000 visitors per month in our art facilities. Approximately 18,000 of those participate in community art programmes. Because of the way we count visitors, many of those recorded are likely to be the same people attending on multiple occasions.

To deal with demand in the future in a financially prudent manner, we will do the following:

- review existing practices and adopt clear ownership models that make it easy to understand who does that in those facilities managed in partnership
- create a co-ordinated centralised/decentralised booking system, allowing us to be more efficient in our allocation of space
- build a stronger relationship with Libraries and Information, and Parks, Sports and Recreation, to cross-use each others' facilities
- plan and deliver the arts facilities programme through a holistic, combined approach, where we work more closely with other council departments to identify synergies
- partner with other organisations, stakeholders, and members of the community interested and involved in the development of arts facilities in order to leverage additional resources and deliver high-quality outcomes for Auckland.





Artist impression, Lopdell House



Uxbridge Arts Centre



Glen Innes Music and Arts Centre for Youth

Major projects

Our major projects are focused on dealing with the changes in demand we will experience over the next decade.

- **Amalgamation of 3 Ponsonby Road (Artists' Studio) with Artstation, 1 Ponsonby Road:** This will create a creative hub for arts facilities and services, enabling an expansion over the current capacity of 350 art students per term, and 18,000 attending exhibitions annually.
- **Uxbridge Arts Centre Redevelopment:** This is a proposed redevelopment of the Uxbridge Precinct, which comprises the Uxbridge Creative Centre, Howick Library, and Keall House. This will cost \$6 million.
- **Glen Innes Music and Arts Centre for Youth:** This will be a new music and arts centre for local young people. We are working alongside the community to decide how the centre will be used. This will cost \$7.6 million.
- **Papatoetoe Museum and Arts Facility:** The development of new premises for this facility is likely to take place between 2015 and 2017. This will cost \$3 million.
- **Lopdell House Redevelopment:** This is a multi-stage project that will provide a seismic upgrade and heritage restoration of the building, as well as construction of a purpose-built gallery adjacent to the main building. This will cost \$11.2 million.

Levels of service

Some of our levels of service statements are:

1

Provide opportunities and facilities for the community to experience and enjoy the arts.

2

Provide well designed and safe facilities and resources to enable community involvement in the arts.

3

Deliver, facilitate, and fund diverse and high quality arts and cultural programmes.

We will measure our performance against these levels of service statement by using the following indicators (amongst others):

	Current baseline	Target			
		2012 to 2013	2013 to 2014	2014 to 2015	2015 to 2016
Number of visits to local arts facilities per 1000 residents	420	420	420	420	420
Per cent of visitors satisfied with council art facilities overall	87%	85%	85%	85%	85%
Number of customers participating in arts programmes per 1000 residents	New measure	240	240	240	240



Sustainability

We aim to ensure that our art facilities are sustainable across all aspects of well-being.

- **Social sustainability:** Social sustainability is the ability of a social system, such as a community, to function at a high level of well-being and harmony. Our art facilities are vital to this, as each becomes an integral part of the local community, where people learn from artists, many of whom are locals themselves. We will ensure that the services we provide are accessible, inclusive, and responsive by conducting research into the needs of diverse parts of our community. We will ensure our facilities favour neighbourhood development by promoting local artists.
- **Cultural sustainability:** Cultural sensitivity includes social equity and the protection of cultural values. We will conduct research into the different perceptions of, and needs from, art facilities held by the diverse ethnic groups in Auckland. We will work closely with ethnic-based artist collectives, notably from Māori iwi, to develop art training programmes. We will identify emerging cultural needs, noting where Auckland's changing demographics may suggest a need for new arts programmes building on the rich and vibrant artistic traditions of other migrant groups.
- **Environmental sustainability:** Environmental sustainability seeks to reduce Auckland's contribution to the national carbon footprint and address the impacts of climate change. We will conduct an energy audit of all our arts facilities and identify mechanisms, such as better booking processes, or smart devices, to reduce energy consumption.
- **Economic sustainability:** Economic sustainability contributes to the local economy, enhances Auckland as a world class city, and improves our skill base. Primarily, we will contribute to this by making Auckland a more attractive place to live, contributing both to residents' feelings of pride, as well as the opinions held by tourists. We will also examine efficiency measures, such as centralised procurement enabled by our newfound size.

Māori outcomes

Auckland Council has a specific outcome for Māori: Te Hou o Te Whenua, Te Hau o Te Tangata: Auckland's Māori identity is its special point of difference as a global city providing opportunities for all. This includes foci on kaitiakitanga (guardianship), wāhi tapu (sacred sites), rangatiratanga (self-determination), te Tiriti o Waitangi (the Treaty of Waitangi), mana tangata/ōritetanga (citizenship and equal opportunity), mauri (life force), mātauranga Māori (Māori knowledge and wisdom), and mana whenua (customary authority).

To align with this specific outcome, as well as its subordinate elements, our art facilities will:

- actively engage and consult to ensure the planning, development, and operations of art facilities consider Māori needs and aspirations
- partner with Māori curators and artists to produce Māori-specific arts programmes, including those focused on traditional crafts such as weaving, bonecarving, and woodworking
- provide programming as part of Matariki Festival as it reclaims, promotes, and commemorates Matariki, celebrating Aotearoa's unique Māori heritage
- research Māori demographic participation trends, identifying opportunities to increase the attendance and use of arts facilities by Māori and developing appropriate business responses.

Asset management and us

Auckland Council and its council-controlled organisations hold assets valued at \$34.3 billion. This figure will grow to more than \$50 billion over the next decade. Our assets play a fundamental role in the delivery of council activities, and a large portion of council total expenditure relates to renewing, improving, and growing this asset base. Given increasing community interest and expectations, Auckland Council must manage its assets in a robust and transparent manner. One of the ways we do that is via Asset Management Plans (AMPs).

Asset Management Plans consolidate the data and information required to make optimised decisions through the lifecycles of our assets, as well as across different council entities. We have structured our assets into a number of service areas, leading to the production of 22 AMPs, 15 of which have been summarised. Each AMP is aligned to, and derived from, the Auckland Plan and other strategic planning frameworks.

This has been the first time we have produced AMPs covering the entire Auckland Council environment. The process has proven invaluable in helping us identify what we need to improve, such as asset-specific utilisation, demand, cost histories, and future expectations. We also need to improve our approach to decision-making so that in the future we can make optimised decisions that consider all relevant factors within and across departments and divisions.

This AMP summary provides a brief overview of the more complex complete plan, which is available on request.

This document was produced by Corporate Planning and Evaluation in April 2013.

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